Eric Allred

EXECUTIVE LEADERSHIP - ORGANIZATIONAL STRATEGIST - PASTOR/COACH/CONSULTANT



CONTACT INFORMATION

336.269.1850

eallred85@gmail.com

ericallred.org

450 S Club Ave.
St. Gabriel, LA 70776

CORE LEADERSHIP SKILLS

- Vision & Strategic Leadership
- Organizational Alignment
- Culture Development
- Leadership Coach/Consultant
- Relational Team Builder
- Multisite Leadership
- Discipleship & Spiritual Formation Leadership
- Finance Management
- Preaching, Teaching & Communication

PROFESSIONAL PROFILE

Pastoral and executive leader with 33+ years of pastoral leadership experience, including 15+ years in executive and multisite leadership. Demonstrated history of helping churches navigate revitalization, organizational alignment, multisite growth, leadership development, and ministry expansion. Highly relational leader who builds trust, develops people, and leads through authentic relationships and collaboration. Passionate about spiritual growth and discipleship, creating intentional pathways that help people mature in their faith and become equipped to disciple and lead others.

LEADERSHIP PHILOSOPHY

My approach to leadership begins with people and relationships—building trust, developing and empowering others, creating organizational clarity, removing unnecessary hurdles, and building healthy systems and culture so people can flourish in their God-given calling, grow as disciples of Jesus, and work together to advance the mission God has entrusted to the church.

PROFESSIONAL EXPERIENCE

EXECUTIVE PASTOR | THE CHAPEL
BATON ROUGE, LOUISIANA – 2017–2026
LARGE MULTISITE CHURCH ON THE CAMPUS OF LSU

- Joined the staff during a season of organizational plateau and declining momentum. Provided strategic leadership that grew weekly attendance from 900 to 2,000 and the college ministry from 120 to 700 students over nine years.
- Led the development of a new mission, organizational values, and staff leadership distinctives, creating greater clarity and alignment around culture and strategic direction.
- Led and developed a 44-member staff, building a healthy culture while strengthening leadership, accountability, and alignment around strategic



EDUCATION

- Liberty University
  M.A. Religion, Organizational Leadership, 2008
- Southeastern University
  B.A. Pastoral Ministries, Psychology Minor, 1989
- Regent University
  Graduate Studies toward M.Div., 1993–1994

PROFESSIONAL CERTIFICATIONS

- Certified Navigator Consultant — Auxano.com
  Vision Framing, Vision Planning & Vision Leading
- Certified Navigator Consultant — Replicate.org
  Vision & Discipleship Strategy
- Sexual Addiction & Trauma Certification — In Progress
  LightUniversity.com

PROFESSIONAL EXPERIENCE CONT.

priorities.

- Aligned two significantly different multisite locations under one mission and strategy; reorganized ministry and staff structures, led key staffing transitions, and recruited strategic leaders to strengthen organizational effectiveness.
- Directed a decade-long strategy during which The Chapel experienced 500+ baptisms and significantly expanded its ministry reach across the LSU campus, the greater Baton Rouge community, and among unengaged and unreached people groups globally.
- Led the annual church-wide budgeting process, guiding budget growth from approximately $2.9M in 2017 to $4.1M in 2025, with total 2025 revenue reaching approximately $4.9M.
- Facilitated the 2020–2023 financial initiative that generated $3.2M for renovations, missionary support, and leadership development; collaborated on a 2027 initiative to raise $4.1M for facility expansion, a third campus, and a future church plant.
- Directed a unified college residency program to equip emerging leaders for pastoral ministry, church planting, and global missions, supporting initiatives to send 200 leaders to new U.S. church plants and 100 to unreached people groups globally.
- Provided executive oversight of Accounting and Human Resources for nine years, transitioning these functions in 2025 to a strategic partnership with Novum Partners, a company that aligns an organization's strategy, accounting, and HR processes.
- Served regularly on the pastoral teaching team, preaching in weekend services and communicating in staff, college ministry, leadership development, and recovery ministry settings.
- Launched an LSU men's sexual integrity recovery ministry in 2022, growing from an initial group of two men to more than 400 participants by 2026. Contributed to the launch of The Chapel's Re:generation recovery ministry, with more than 80 people attending its public launch.

SUN VALLEY COMMUNITY CHURCH
GILBERT, ARIZONA | 2011–2016
GROUPLIFE PASTOR (2011–2014)
MULTISITE CAMPUS PASTOR (2014–2016)



LEADERSHIP PROFILE

- Myers Briggs: ENFP
- D.I.S.C: Influencing & Dominance
- Enneagram: 3w2
- Strengths Finder: Promoter: Activator, Woo, Adaptability, Includer, and Positivity

PROFESSIONAL EXPERIENCE CONT.

- Provided leadership for a campus of approximately 4,500 in weekly attendance, 30+ employees, 600+ volunteers, and a $4.8M annual budget, consistently operating within budget.
- Provided executive leadership to the Gilbert Campus, aligning staff and ministry priorities during growth from 3,000 to 4,500+ in weekly attendance.
- Led a volunteer strategy that added 458 new volunteers across key ministries in two years.
- Developed a three-year small-group strategy connecting 55% of attendees while revitalizing spiritual formation and recovery ministries.
- Led strategic planning and organizational alignment while coaching other churches and pastors.
- Partnered with the 300-person recovery ministry to strengthen leadership and support expansion.
- Communicated regularly across staff, leadership, small groups, and ministry settings, with a significant role in recovery ministry.

ST. MARK'S COMMUNITY CHURCH
BURLINGTON, NORTH CAROLINA | 2001–2011
PASTOR OF SPIRITUAL DEVELOPMENT & GROUPS (2001–2009) MULTISITE CAMPUS PASTOR (2009–2011)

- Revitalized a declining multisite campus, growing weekly attendance from approximately 125 to 300+ in two years while strengthening leadership, volunteers, and alignment with the larger church.
- Developed a small-group strategy connecting 75%+ of attendees and led two church-wide spiritual growth campaigns engaging more than 1,500 participants.
- Led four missional outreach weekends, mobilizing 300+ volunteers to serve 25 organizations and complete 48 projects; launched a school partnership serving 450+ students and 85 staff.
- Served on the pastoral teaching team, preaching in weekend services and communicating across small groups, spiritual formation, and leadership development.

FIRST ASSEMBLY CHURCH
ASHEBORO, NORTH CAROLINA | 1989–2001
YOUTH & ASSOCIATE PASTOR

- Grew student ministry from 50 to 135 in three years through a focused ministry strategy.
- Served on the pastoral teaching team while strengthening discipleship and volunteer leadership.